

<b>Course Bulletin Listing/Subject Area</b>	Communication
<b>Fiscal Unit/Academic Org</b>	School Of Communication - D0744
<b>College/Academic Group</b>	Social And Behavioral Sciences
<b>Level/Career</b>	Undergraduate
<b>Course Number/Catalog</b>	3225
<b>Course Title</b>	Photojournalism
<b>Transcript Abbreviation</b>	Photojourn
<b>Course Description</b>	Practice in journalistic and documentary photography.
<b>Semester Credit Hours/Units</b>	Fixed: 3

## Offering Information

<b>Length Of Course</b>	14 Week, 7 Week
<b>Flexibly Scheduled Course</b>	Never
<b>Does any section of this course have a distance education component?</b>	No
<b>Grading Basis</b>	Letter Grade
<b>Repeatable</b>	No
<b>Course Components</b>	Lecture
<b>Grade Roster Component</b>	Lecture
<b>Credit Available by Exam</b>	No
<b>Admission Condition Course</b>	No
<b>Off Campus</b>	Never
<b>Campus of Offering</b>	Columbus

## Prerequisites and Exclusions

**Prerequisites/Corequisites**  
**Exclusions**

## Cross-Listings

**Cross-Listings**

## Subject/CIP Code

<b>Subject/CIP Code</b>	09.0401
<b>Subsidy Level</b>	Baccalaureate Course
<b>Intended Rank</b>	Junior

## Quarters to Semesters

<b>Quarters to Semesters</b>	New course
<b>Give a rationale statement explaining the purpose of the new course</b>	Necessary to support the multimedia orientation of the Public Affairs Journalism major
<b>Sought concurrence from the following Fiscal Units or College</b>	

## Requirement/Elective Designation

The course is an elective (for this or other units) or is a service course for other units

## Course Details

### Course goals or learning objectives/outcomes

- Understand the history and role of photojournalism in society and its transformation into the digital world.
- Understand the ethics and responsibilities of photojournalists.
- Learn how to manually control a digital SLR camera.
- Learn how to shoot various news photo assignments and photo stories.
- Learn digital photography workflow and post-production.
- Produce photo galleries for on-line publication and distribution.
- Develop a professional personal on-line photo portfolio.

### Content Topic List

- Photojournalism in the digital age and the digital camera
- Camera and creative devices
- Digital workflow and Photoshop
- On assignment: Spot news and General news
- On assignment: Feature and portraits
- On assignment: Sports and photo galleries
- Law and ethics in photojournalism
- Covering the issues and photo story
- On-line portfolio and social networks for photojournalists
- Photojournalism and multimedia

## Attachments

- Photojournalism\_syllabus\_COMM\_3225 (2).doc: COMM 3225 Photojournalism syllabus

*(Syllabus. Owner: VanPelt, Susan J)*

## Comments

## Workflow Information

Status	User(s)	Date/Time	Step
Submitted	VanPelt, Susan J	10/07/2010 07:48 PM	Submitted for Approval
Approved	McDonald, Daniel Gary	10/17/2010 01:25 PM	Unit Approval
Pending Approval	Mumy, Gene Elwood Selby, Erin Faye	10/17/2010 01:25 PM	College Approval

**Photojournalism – Communication 3225**  
**Monday-Wednesday 3:30-5:18, Room 281 Journalism Building**  
**Instructor: Leonardo Carrizo Office: 211F Journalism Building**  
**Email: [carrizo.1@osu.edu](mailto:carrizo.1@osu.edu) Phone: 614-292-8634**

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**Course description**

This course is designed to broaden students' understanding of photojournalism and to provide the skills needed to produce newsworthy images for publication in print and on the Web.

Anybody can take a picture but not everyone can capture a moment in time that will stay ingrained in our minds. Photographs such as Dorothea Lange, 1936 "Migrant Mother" during the Great Depression, Joe Rosenthal, 1945 "Raising the Flag on Iwo Jima" or the hundreds of images from the 9/11 attack on the United States demonstrate the power of photojournalism and its importance to our society. Newspapers are shrinking but online news sources are increasing and so is their need for journalists who can produce newsworthy photographs to go along with their stories. In the Digital Age, aspiring journalists must have these photo and multimedia skills to be competitive in the job market.

The course starts with an overview of the role of photojournalism's role in society. We will discuss the responsibility of visual journalists as well as some of the ethical dilemmas in the Digital Age. Subsequently, students will learn the basic technical aspects of photography such as controlling a camera's aperture and shutter speed before going out on assignments. In addition, a photojournalist's work is not over after capturing a photograph; writing informative captions, photo editing and post-production skills are essential responsibilities of all photojournalists. Students can expect to learn Photoshop and other computer software to complete those tasks.

The students will have the opportunity to practice the principles of photojournalism by photographing multiple news assignments such as features, general news, and sports. The classroom will imitate a photo department in which I will serve as your photo editor. We will have collective critiques after each photo assignment to provide feedback and to increase photo-editing skills. Furthermore, we will dedicate ample time to develop students' journalistic storytelling skills. Students will also produce a web portfolio to highlight their class work. The goal of this portfolio is to expand the students' knowledge of online tools and social networks to distribute news content and build a professional web presence. Acknowledging the constantly changing world of journalism and the industry's demand for multimedia content, students will learn the basics of audio recording used by photojournalists. Finally, students will have the freedom to explore a topic/issue in depth and demonstrate what they learned in a larger photo story project.

## **Goals**

- Understand the history and role of photojournalism in society and its transformation into the digital world.
- Understand the ethics and responsibilities of photojournalists.
- Learn how to manually control a digital SLR camera.
- Learn how to shoot various news photo assignments and photo stories.
- Learn digital photography workflow and post-production.
- Produce photo galleries for on-line publication and distribution.
- Develop a professional personal on-line photo portfolio.

## **Publish your work**

The primary goal of this class is to develop skills so that students can create newsworthy images good enough to be published – that is, posted on a news-oriented Web site. Students are especially encouraged to produce material that their peers will find interesting and relevant. To reward those who produce publishable work, single images, photo galleries and photo stories created for this class that are included on the Web site of the student newspaper, the Lantern, will earn bonus points. The bonus points will be distributed as follows:

Single image with caption = 5 points

Photo gallery event/sports (5 images minimum) with complete captions = 10 points

Photo story gallery (8 images minimum) with complete captions = 15 points

Students are required to make all contacts with editors at the Lantern for their material to be added to the Lantern's news site. Students must follow the Lantern's deadlines. Students are responsible for informing the instructor promptly when their material is posted on the Lantern site. To qualify for the bonus points, the story must be created for the class and appear on the Lantern site during the semester.

## **Course reading**

- Kenneth Krobe, 2008. Photojournalism: The Professionals' Approach, Sixth Edition.

In addition, students will have selected reading from on-line sources. These readings will correlate with the technical components of the class (The digital SLR camera, aperture and shutter speed, web tools, etc.) Consult the online version of the syllabus for updates.

## **Photo Equipment**

Digital SLR camera or a digital camera with manual capability.

Some students might already own a digital camera that can be used in this class. You must show your camera to your instructor to make sure it has the necessary functions to complete class assignments. If you do not have a camera, there are other alternatives

available for you. The Digital Union has digital cameras available for students.

**Point distribution and summary of course assignments**

Assignment #1 Exposure (aperture & shutter speed)	25
Assignment #2 Creative devices (minimum 5)	25
Assignment #3 Feature	50
Assignment #4 General News	50
Assignment #5 Portraits	50
Assignment #6 Sports with photo gallery	50
Assignment #7 Ambient sound and interview	50
<b>Midterm</b>	100
Law & Ethics quiz	50
Homework	50
<b>Final Project</b>	250
Portfolio	50
Participation & Attendance	50
Final Exam (written)	150
<b>TOTAL POINTS</b>	<b>1000</b>

**Grading on assignments includes the following criteria:**

- Follow directions on the assignment.
- Finished product must apply the principles covered in readings and class.
- Meeting deadlines is crucial in photojournalism. Assignments submitted after deadlines will be penalized for each day that they are late. Students are not allow to reshoot late assignments.
- Assignments should be good enough to be published. Unprofessional or sloppy work will be penalized.

\* Students will have the opportunity to re-shoot photo assignments #3, #4, #5, and #6 for a better grade provided they met all previous assignment requirements.

**Grade distribution: OSU Standard Scheme**

930-1000 = A,            770-799 = C+,            Under 600 = E  
900-929 = A-,           730-769 = C,  
870-899 = B+,           700-729 = C-,  
830-869 = B,            670-699 = D+,  
800-829 = B-,           600-669 = D,

**Midterm**

There will be one midterm exam. It will cover everything that has occurred in class from lectures. The format will include multiple-choice, fill in the blank, true/false questions and short answers.

## **Course Policy for Attendance**

It is essential that you come to class each day and participate in our discussions. The professor will track attendance throughout the semester and students will earn points for attending class and participating in discussion. Students who are unable to attend class must notify the professor in advance or soon after the class period and provide written documentation of the reason for missing class (e.g., medical note from a certified physician) in order to receive an excused absence. All other absences will be regarded as unexcused. Students are permitted two unexcused absences without penalty.

## **Academic Misconduct**

It is the responsibility of the Committee on Academic Misconduct to investigate or establish procedures for the investigation of all reported cases of student academic misconduct. The term “academic misconduct” includes all forms of student academic misconduct wherever committed; illustrated by, but not limited to, cases of plagiarism and dishonest practices in connection with examinations. Instructors shall report all instances of alleged academic misconduct to the committee (Faculty Rule 3335-5-487). For additional information, see the Code of Student Conduct ([http://studentaffairs.osu.edu/info\\_for\\_students/csc.asp](http://studentaffairs.osu.edu/info_for_students/csc.asp)).

## **Statement about Disability Services**

“Students with disabilities that have been certified by the Office for Disability Services will be appropriately accommodated, and should inform the instructor as soon as possible of their needs. The Office for Disability Services is located in 150 Pomerene Hall, 1760 Neil Avenue; telephone 292-3307, TDD 292-0901; <http://www.ods.ohio-state.edu/>.”

## **Topics and Schedule**

<b>Calendar</b>	<b>Topic</b>	<b>Assignments due date</b>
<b>Week 1- Intro to course and photojournalism</b>		
(M)	Intro to class; an overview of materials (readings, equipment, etc.) Online tools and resources. <i>HW- Review syllabus</i> <i>HW- Reading Chap 15 –History</i>	
(W)	History of photojournalism. Icons of photography and photographs that changed the world. <i>HW-Provide 3 examples of photos that made history for the following class and write a</i>	

	<i>brief summary.</i>	
<b>Week 2- Photojournalism in the digital age and the digital camera</b>		
(M)	Photojournalism in the news and society. Online news media. Class discussion. <i>HW- Reading Chap 11- Camera bag</i> <i>*The digital camera- selected reading</i>	<b>Present 3 Photos that made history with summary.</b>
(W)	Basic principals of photography. The SLR camera-exposure-aperture-shutter speed, depth of field. Other equipment. <i>HW *Assignment #1: Exposure: practical exercise- instructions provided in class.</i>	
<b>Week 3 The Camera &amp; Creative devices</b>		
April 12 (M)	Show your work. Class discussion & critique. Intro to composition. HW Research composition and bring examples to the next class.	<b>*Assignment # 1 Exposure</b>
April 14 (W)	Discussion on composition and the “Creative Devices” lecture. Developing a photojournalism eye. Working as a photojournalist. <i>HW *Assignment #2: Creative devices</i>	
<b>Week 4- Digital workflow and Photoshop</b>		
	Show your work. Class discussion & critique. Customizing metadata. The importance of archiving. File info. <i>HW Reading-Special Section Digital Darkroom</i>	<b>*Assignment #2 Creative devices.</b>
	Digital Darkroom. Using Photoshop and Bridge. In class exercises: toning, curves, levels, color correction. <i>HW fixing photographs: 3 examples.</i> <i>HW Reading Chap 1- Assignment.</i> <i>HW Reading Chap 2- Spot News</i>	
<b>Week 5- On assignment: Spot News &amp; General News</b>		
April 19 (M)	Show your work. Class discussion & critique. News assignment and spot news lecture. How to work an unplanned news situation. <i>HW Reading Chap 3- General News</i> <i>HW Selected reading AP captions</i>	<b>Fixing photographs</b>
April 21 (W)	General news lecture. Event coverage. Getting access. Research. Captions, captions, captions! <i>HW *Assignment #3 General News</i> <i>HW Reading Chap 5- Feature</i>	

<b>Week 5 On assignment – Feature &amp; Portraits</b>		
April 26 (M)	Show your work. Class discussion & critique. Feature lecture. <i>HW Reading Chap 6- Portraits</i>	<b>*Assignment #3 General News</b>
April 28 (W)	Portraits lecture. Examples: editorial vs. commercial. <i>HW *Assignment #4 Feature</i>	
<b>Week 6 On assignment – Portraits &amp; Sports</b>		
May 3 (M)	Show your work. Class discussion & critique. Studio Portraits and lighting <i>HW Reading Chap 12 Strobe</i> <i>HW Reading Chap 7- Sports</i>	<b>*Assignment #4 Feature</b>
May 5 (W)	Sports portraits and sports photography lecture. Strobe lighting. <i>HW *Assignment # 5 Portraits</i>	
<b>Week 7 On assignment – Sports and photo galleries</b>		
May 10 (M)	Show your work. Class discussion & critique. Sports photo stories lecture. <i>HW Selected reading SoundSlides</i>	<b>*Assignment #5 Portraits</b>
May 12 (W)	Building a photo gallery using SoundSlides Plus. Other online tools to produce online galleries: Flickr. In class exercise- Tutorial- Building a photo gallery. <i>HW *Assignment #6 Sports</i>	
<b>Week 8</b>		
May 17 (M)	Show your work. Class discussion & critique. Work day – Online photo galleries	<b>*Assignment #6 Sports w/gallery</b>
May 19 (W)	<b>MIDTERM EXAM</b> <i>HW Reading Chap 13- Law</i>	
<b>Week 9 Law and Ethics in photojournalism.</b>		
May 24 (M)	Law in photojournalism- When to shoot and not to shoot. <i>HW Reading Chap 14- Ethics</i> <i>HW Selected reading – Ethics in photojournalism.</i>	
May 26 (W)	Ethics in photojournalism. Photographing grief. Class discussion. <i>HW Reading Chap 4- Covering the Issues</i>	



<b>Week 10 On assignment – Covering the issues and photo story</b>		
May 31 (M)	Covering the Issues lecture. Examples. Brainstorming ideas for final project. How to research a topic. <i>HW Reading Chap 8 Photo Story</i> <i>HW Reading Chap 10 –Photo editing</i>	<b>Quiz on Law &amp; Ethics</b>
(W)	Photo story lecture. Understanding a story arc. Types of news stories. Developing an idea into a photo story. Photo editing for print and the web. <i>HW Selective reading: Portfolio and Social Network.</i>	<b>Present your final project ideas</b>
<b>Week 11 On-line Portfolio and Social Networks for photojournalists</b>		
(M)	Your online presence. Website vs. Blog portfolios for photojournalists. Intro to WordPress. Choosing a theme. <i>HW *Assignment: Create a blog</i> <i>HW Selected reading: HTML for photojournalists. Cascading Style Sheet (CSS)</i>	
(W)	Intro to understanding the web and HTML for photojournalists. <i>HW Class exercise – adding content to your blog, links, photos, and multimedia.</i> <i>HW Selected reading – Intro to audio</i>	<b>Present your blog</b>
<b>Week 12 Photojournalism and audio</b>		
	Intro to audio for photojournalists. Basic of audio techniques, audio equipment. Collecting ambient sound.	<b>Present an update on your photo story</b>
	How to use audio to enhance a photo story for the web. Doing audio interviews. <i>HW *Assignment #7 Ambient sound and interviews.</i>	
<b>Week 13 Photojournalism and multimedia</b>		
	Show your work. Class discussion & critique. Adding audio to your photo story. <i>HW Reading Chap 16 Turning Pro</i>	<b>*Assignment #7 ambient sound and interviews.</b>
	The future on photojournalism and multimedia. Your opportunities; how to get into the market.	
<b>Week 14 Final Project - Putting it all together</b>		
	Last day to work on your final project.	
	<b>Final project presentation</b>	<b>Final project presentation</b>
<b>FINAL EXAM</b>		

